Alicia Wasula is the owner of STM Weather (formerly Shade Tree Meteorology), a forensic meteorology firm based in upstate New York. She received her BS, MS, and PhD degrees in Atmospheric Science from the University at Albany. After teaching both general education and upper-level meteorology and related science courses for several years, Alicia moved into work in the private sector at Shade Tree Meteorology in 2013. In 2016, she purchased the company from her then-boss as he moved into retirement, and continues to operate the company, now STM Weather, today. Alicia's primary focus is on providing scientifically sound, clearly communicated weather information to her clients. As a small-business owner who has followed a nontraditional career path, she loves speaking with students about forensic meteorology, entrepreneurship, and the importance of mentors and peer networking at all career stages.